BRANDON GOSSEN

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SUMMARY

Full-Stack web developer fascinated with the functionality of programs and making them run more efficiently. Advocate of solving problems with clean code and making life easier for the user. Currently building an endless Simple Simon game as a side project, to further sharpen my programming skills.

SKILLS

Front End:
JavaScript | ES6 | jQuery | AJAX | HTML | CSS | Bootstrap

Back End:
Java | Spring | MySQL

Software:
IntelliJ IDE, Sublime Text 2, GitHub Windows OS, Mac OS

EDUCATION

Codeup
San Antonio, TX   December 2017
Codeup is an 18-week full-stack web development program, with over 600 hours of training and real-world project experience.

University of Tampa
Tampa, FL   December 2015
Masters of Business Administration / Masters of Science in Marketing
- 3.81 GPA
- Member: Beta Gamma Sigma Honor Society; National Society of Leadership

University of Texas at San Antonio
San Antonio, TX   December 2012
Bachelor of Business Administration / Bachelor of Science in Kinesiology
- 3.79 GPA
- Graduated Magna Cum Laude
- Member: Phi Kappa Phi Honor Society

SOFTWARE PROJECTS

Remindr.life   December 2017
- A mobile-friendly web application that automates the process of sending event reminders, utilizing several APIs including Google People, Twilio, and Filestack.
- Built using the Java Spring framework, Quartz, MySQL, jQuery, JavaScript, Bootstrap, custom CSS, and HTML.

A Blog For The People   November 2017
- Created a blog application using the Java Spring Framework that allows users to create, select, edit, and delete their own posts.
- Utilized the Java Persistence API in accessing the relational database created for retrieving, persisting, and managing user data.

Google Weather Map   September 2017
- Weather application that makes AJAX calls to Google Maps API and OpenWeatherMap API, in which users can receive a three-day weather forecast at any specified location.
- Extremely user-friendly app with the implementation of JavaScript and JQuery to create event listeners that allow users to find the weather of any destination by simply dragging and dropping a clickable marker.

PROFESSIONAL EXPERIENCE

Wells Fargo   San Antonio, TX
Banker   July 2016 - July 2017
- Among bankers, ranked in the top 5% in customer satisfaction performance in 70% of weeks.
- Improved customers' financial health providing them with the products and applications that best fit their situation.

TJE Marketing   San Antonio, TX
Account Manager   March 2016 – July 2016
- Led successful sale campaigns for various Fortune 500 companies, leading to a 5% average increase in customer acquisitions.
- Conducted training sessions covering the process of marketing clientele products, prospecting potential customers, and effectively selling to target markets.

Bisk Education   Tampa, FL
Associate Research Analyst   November 2015 – March 2016
- Created a forecasting model utilized for more accurate prediction of enrollment numbers.
- Built models for analyses of university data simplifying the segmentation process of competition.

Pepin Academies   Tampa, FL
Web & Mobile Portal Evaluator   January 2015 – May 2015
- Led implementation of an interactive blog, teaching gamification methods, and a cloud based management system resulting in increased engagement among parents, students, and teachers.
- Completed an in-depth analysis of web platforms and mobile apps of peer group and applied results to inform management of optimization changes leading to more traffic on online portals.